

ESTEBAN PALACIO

Senior Frontend Engineer

Toronto, ON • 647-807-7673 • estipalacio@gmail.com

Frontend engineer with 8 years of experience building high-quality web and mobile experiences with React, TypeScript, and React Native. Strong foundation in design systems, shared component architecture, developer experience, accessibility, and cross-functional delivery. Brings unusually deep finance domain fluency through graduate education in applied finance, commerce, and banking - valuable for building products in payments, spend management, financial operations, and other fintech workflows.

CORE STRENGTHS

Frontend foundations

TypeScript, React, Next.js, component architecture, shared patterns

Design systems

Scalable UI components, design parity, Figma tokens, accessibility

Mobile

Production React Native exposure, app delivery, performance, privacy-sensitive UX

Developer enablement

Internal tools, playgrounds, documentation, mentorship

Product collaboration

Deep partnership with product, design, and engineering stakeholders

Finance domain

Applied finance, commerce, banking, business analysis, fintech fluency

EXPERIENCE

SENIOR FRONTEND ENGINEER | Publicis Sapient

Toronto, ON • 2022 - Present

- Built and maintained scalable TypeScript and React applications across large healthcare and platform initiatives, with a strong focus on performance, accessibility, reliability, and reusable frontend foundations.
- Contributed to the Abyss Design System for **United Health Group** by engineering shared components, improving WCAG accessibility, and helping close the gap between design intent and implementation.
- Created an internal Abyss Playground for live component experimentation and introduced Figma Tokens to support scalable theming and white-label brand customization.
- Developed React-based product experiences for **Genoa Clinic**, including multi-step survey flows, card-based interfaces, routing architecture, and data visualization to improve user workflows and decision-making.
- Helped modernize the **Mayo Clinic** portal by improving user flows, balancing SSR and CSR decisions, and building a React Native application for patient recovery tracking with strong privacy and data-localization constraints.
- Enabled other engineers through internal tooling, component experimentation workflows, and biweekly mentorship sessions focused on pair programming, technical judgment, and career growth.

FRONTEND INSTRUCTOR | Le Wagon Canada

Montreal, QC • 2021 - 2022

- Led frontend instruction for full-time cohorts covering HTML, CSS, JavaScript, Typescript and modern UI implementation from fundamentals through advanced concepts.
- Delivered workshops including Intro to JavaScript and Intro to Ruby, and coached students through project weeks to ship polished, production-ready interfaces.
- Strengthened developer experience for junior engineers by translating complex technical concepts into reusable patterns, practical debugging habits, and high-quality frontend implementation standards.

FRONTEND DEVELOPER | Marketing Automation Canada

Toronto, ON • 2021

- Built and maintained responsive landing pages, email campaigns, and digital assets with HTML, CSS, Bootstrap, and JavaScript for multiple client accounts.
- Implemented Marketo and HubSpot tracking syntax for campaign activity measurement and engagement visibility.
- Handled rapid turnaround troubleshooting and iterative updates for client-facing digital experiences under tight timelines.

FREELANCE FULL-STACK DEVELOPER | Independent

Toronto, ON • 2018 - 2021

EDUCATION

- Master of Applied Finance (Banking) - University of Wollongong
- Master of Commerce (E-Commerce / Electronic Commerce) - University of Wollongong
- Diploma, Finance and Mortgage Broking Management - AAMC Training Group
- Bachelor's Degree, Finance and International Affairs - Universidad Externado
- Full-Stack Developer, Computer Software Technology / Technician - Le Wagon Tokyo

TECHNICAL SKILLS

React, TypeScript, JavaScript, React Native, Next.js, Jest, Tailwind CSS, MUI, REST APIs, design systems, accessibility (WCAG), Figma Tokens, routing architecture, SSR / CSR tradeoffs

LANGUAGES

English and Spanish (native); French (conversational); Italian, Mandarin, Japanese (learning)